



LODI CITY COUNCIL

**Carnegie Forum
305 West Pine Street, Lodi**

"SHIRTSLEEVE" SESSION

Date: October 20, 2009

Time: 7:00 a.m.

For information regarding this Agenda please contact:

Randi Johl

City Clerk

Telephone: (209) 333-6702

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Informal Informational Meeting

A. Roll Call by City Clerk

B. Topic(s)

B-1 Presentation Concerning *The Healthy Eating Active Living Cities Campaign* (HEAL) –
What Lodi Can Do to Promote Healthy Active Lifestyles (CM)

C. Comments by Public on Non-Agenda Items

D. Adjournment

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

Randi Johl
City Clerk



CITY OF LODI COUNCIL COMMUNICATION

AGENDA TITLE: Presentation Concerning *The Healthy Eating Active Living Cities Campaign* (HEAL) – What Lodi Can Do to Promote Healthy Active Lifestyles

MEETING DATE: October 20, 2009

PREPARED BY: City Manager

RECOMMENDED ACTION: Receive presentation about the Healthy Eating Active Living Cities Campaign (HEAL).

BACKGROUND INFORMATION: Supported by the League of California Cities and the California Center for Public Health Advocacy, a new campaign in California has been launched to address local governments' role in improving public health and reducing the level of obesity among the population and specifically in children. The Healthy Eating Active Living Cities Campaign (HEAL) is asking city officials to look at policies that affect community health.

The rising rate of childhood obesity is pointed to as a major reason cities need to become involved in encouraging healthy eating and active living. According to the California Center for Public Health Advocacy, of the Boys and Girls in 5th, 7th, and 9th grades tested in San Joaquin County, 29.6% were overweight in 2004. Over 2,316 students were tested in Lodi, and 28.6% were overweight. Of the cities tested in San Joaquin County, Tracy had the least percent of children overweight at 25.8%, and Stockton had the most at 31.8%. Obesity and physical inactivity are major risk factors for health conditions related to premature illness, disability, and death.

The Campaign is asking cities to look at land use policies, internal personnel policies, and economic development programs to encourage active living and improved access to healthy food options.

Mr. Kanat Tibet of the HEAL campaign will make the presentation.

FISCAL IMPACT: There is no cost to hear a presentation concerning the HEAL campaign. Specific policies could have a financial impact upon the City in the future.

Blair King, City Manager

cc: Kanat Tibet

APPROVED: _____
Blair King, City Manager